

# THE BIG RECYCLING HUNT COMPETITION FOR SCHOOLS

## TERMS AND CONDITIONS

### General information

The Big Recycling Hunt competition is open to teachers at primary schools in England and Northern Ireland, teaching children aged between 5 and 11 years old.

The competition is open from 11 September 2023 and entries must be submitted by 23:59 on 30 November 2023.

The winners will be selected from all eligible entries and will be notified by 15 January 2024.

The following constitutes one entry:

- A photograph or scan of an entrant's poster, leaflet, performance script promoting recycling.
- A video created by the entrants to promote recycling.
- A description of a performance promoting recycling.
- Any other image or record of a student's work related to the Big Recycling Hunt.

Entries may be submitted via

[www.theactionpack.co.uk](http://www.theactionpack.co.uk), by email to [theactionpack@everfi.com](mailto:theactionpack@everfi.com) or by post to the following address: The Big Recycling Hunt, EVERFI Limited, Studio 1.19, Canterbury Court, 1-3 Brixton Road, London, SW9 6DE

Postal entries should include contact details including a contact email address, school details and class name. Individual children can enter as many examples of their work as they wish.

Children may work on their entry alone, in a small group or as a whole class.

### Posters, leaflets and performance scripts or descriptions

Poster, leaflet and performance script entries can be made online or by email and must be submitted by a teacher, parent or carer.

There is a maximum file size of 10MB for photos submitted through the website or by email.

Photos or videos submitted through the website or by email must not feature pupils' full names or faces, unless they have written permission from parents and careers.

Posters, leaflets and performance scripts or descriptions can be presented on paper or any size. Entrants can use any art materials that they wish, including felt tips, pencil crayons, wax crayons, paint or collage. They can be designed using computer software.

Posters, leaflets and performance scripts or descriptions must not feature entrants' full names – only their first name, school and age.

Posters, leaflets and performance scripts or descriptions must not feature photographs or names of real people.

Posters, leaflets and performance scripts or descriptions must not feature brand names or logos.



[www.theactionpack.co.uk](http://www.theactionpack.co.uk)



## Videos

Video entries must be submitted online or via email as set out above.

Videos must be uploaded on YouTube or Vimeo (as an unlisted video) and sent by copying the links into the 'Please describe your entry' box in the upload form, including the child's first name(s), school and age.

Videos must be no longer than 3 minutes.

Videos must not feature the face or name of any person, unless they have written permission from parents and careers.

Videos must not feature the name or image of any celebrity or real person.

Videos must not feature music owned by other people.

Video must not feature brand names or logos.

## Submitting entries

Entries must be submitted by a teacher or other member of school staff, or a parent or carer.

The adult submitting will be asked to supply their own contact information, which will be used to contact them in the case of any queries about entries, or to notify them if any of their pupils'/children's entries are successful.

Adults submitting videos will be asked to submit the name of the children's school, ages of the children and their first names so that winners can be chosen.

Posters, leaflets and performance scripts or descriptions should include entrants first name(s) only, age and school.

By submitting entries to the Big Recycling Hunt competition, you confirm that for each entry submitted your pupils are the only author of the work and that it is their original work.

## Selection of winners

The winners will be selected from all eligible entries received and will be judged by a panel comprised of WRAP and EVERFI employees based on creativity, the clarity and impact of their message. The winners will be notified by 15 January 2024. The judges' decision is final, there is no appeal system, and no correspondence will be entered into.



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## Prizes

First place is £250 to your school for a sustainability themed trip, experience or resources, a one-year National Geographic for Kids magazine subscription and a pack of eco-themed books up to the value of £50. There will be a first place winner for England, and a first place winner for Northern Ireland.

We will select three runners up (who might all be from England, all be from Northern Ireland, or a combination). These runners up will receive a one-year National Geographic for Kids magazine subscription and a pack of eco-themed books up to the value of £50.

Ten highly-commended entries will receive a pack of eco-themed books up to the value of £50.

The above applies to entries from schools only. Prize delivery will be discussed with the winners once selected.

Should a winning entry be from a home educator, or other similar entry type, the first place winner will receive £100 and a one-year National Geographic for Kids magazine subscriptions. Should a runner up be from a home educator, or other similar entry type, the runner up will receive a one-year National Geographic for Kids magazine subscription and a pack of eco-themed books up to the value of £50.

Winning schools/home educators are required to provide feedback on what they spent the money on to be shared on the Action Pack website and social media channels.

The contact teacher of winning pupils will be notified by email by 15 January 2024 (using the email details provided by the teacher on the entry form) and their prize issued within one month of the winners' announcement (to the address of the school of the winner).

No cash or alternative prizes will be available. Unclaimed prizes: if for any reason the winner cannot be contacted for one month after the winners' announcement, or is unable to collect the prize, a different winner will be selected.

The competition organisers will not be responsible for any inability of a prize winner to take up the specified prize.

WRAP reserves the right in their reasonable discretion to substitute any such gift, prize or item with a prize or item of equal or greater value.



## Publicity

By entering the competition, teachers give agreement for the details of winners (first name, school and age) and their entries to be shared via the [www.theactionpack.co.uk](http://www.theactionpack.co.uk) website and associated media channels.

WRAP and EVERFI reserve the right to publish entries as and where deemed appropriate using the first name of child, school name and age. This could include, but is not exclusive to, the Action Pack, WRAP or Recycle Now websites, and WRAP's own managed social media pages and offline materials.

By submitting work, teachers give approval for their pupils' work to be shared in the online gallery. Only pupils' first names will appear in the gallery.

The winners may be required to participate in publicity connected with the programme.

Schools will be required to give permission on behalf of the winners' parent/carers for the winners' first name, school and home town to be used for publicity purposes. The contact teacher must acknowledge the email and secure permission within 72 hours. If acknowledgment is not received by this date, or permission is not given, new winners, and therefore new winning schools, will be selected.

## Other

The promoter is WRAP (The Waste and Resources Action Programme), a Charitable Incorporated Organisation with UK Charity No. 1159512, with address at Second Floor, Blenheim Court, 19 George Street, Banbury, OX16 5BH ([www.wrap.org.uk](http://www.wrap.org.uk)). EVERFI (<https://uk.everfi.com/>) is managing the Action Pack on WRAP's behalf.

WRAP will collect the personal information you have provided for the purposes of the competition only. You can find details of how WRAP holds and processes your personal information in its [Privacy Policy](#). Your data will be shared with WRAP's partner EVERFI ([Privacy Policy](#)) who is managing the Action Pack on WRAP's behalf, and may be shared with their partners Gemini ([Privacy Policy](#)), Dotdigital ([Privacy Policy](#)), Sprint Meda ([Privacy Policy](#)) and the Schools Marketing Company ([Privacy Policy](#)).

This competition is open to England and Northern Ireland residents only. Employees of WRAP, partner/s involved in the competition, or their family members or anyone else connected in any way with the competition or helping to set up the competition shall not be permitted to enter.

Entry into the competition shall constitute deemed acceptance of these terms and conditions so please read them carefully before entering.

The winners must provide the Promoter with proof of identity and proof of their address to establish eligibility before being confirmed as the final winners and before delivery of the prize is arranged.

The Promoter accepts no responsibility for any costs associated with the prize that are not specifically included in the prize.

WRAP reserves the right to change or cancel this competition at any stage and without prior notice, if it deems necessary, or if circumstances arise outside of its control.

The Promoter will not be liable for any failure of receipt of entries and takes no responsibility for entries that are lost, delayed, illegible, corrupted, damaged, incomplete or otherwise invalid.

The Promoter accepts no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered as a result of entering the competition or accepting the prize. Nothing shall exclude the liability of the Promoter for death or personal injury as a result of its negligence.

The Promoter's decision in respect of all matters to do with the competition will be final and no correspondence will be entered into.

This competition is governed by English Law and is subject to the exclusive jurisdiction of the English courts.

If you have any questions or concerns please email [theactionpack@everfi.com](mailto:theactionpack@everfi.com)

**THE BIG  
RECYCLING  
HUNT**



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