

The Action Pack

Recycling Challenge

Terms and Conditions



General information

The Action Pack Recycling Challenge is open to teachers at primary schools in England and Northern Ireland, teaching children aged between 4 and 11 years old.

The competition is open from 13 September 2021 and entries must be submitted by 23:59 on 30 November 2021. The winners will be selected from all eligible entries and will be notified by 14 January 2022.

The following constitutes one entry:

- A photograph or scan of an entrant's poster promoting recycling created using the Action Pack resources.
- A video created by the entrants to promote recycling using the Action Pack resources.
- Any other image or record of a student's work relating to the Action Pack resources.

Entries may be submitted via www.theactionpack.co.uk, by email to theactionpack@everfi.com or be tweeted @RecycleNow using #RecycleNowActionPack.

Individual children can enter as many examples of their work as they wish.

Children may work on their entry alone, or in a team of two, three or four children in total.

Schools with pupils who are related to WRAP or EVERFI employees may enter the competition, but no reference can be made to this in the entry.

Posters

Poster entries can be made online or by email, and must be submitted by a teacher.

There is a maximum file size of 10MB for photos submitted through the website or by email.

Photos submitted through the website or by email must not feature pupils' names or faces.

Posters must be completed on an A4 sheet of paper. Entrants can use felt tips, pencil crayons, wax crayons, paint or collage.

Posters must not feature entrants' full names – only their first name, school and age.

Posters must not feature photographs or names of real people.

Entries will be accepted on a print out of the official poster template, or on blank paper.

Posters must not feature brand names or logos.

Videos

Film entries must be submitted online or via email as set out above.

Videos must be uploaded on YouTube or Vimeo (as an unlisted video) and sent by copying the links into the 'Please describe your entry' box in the upload form, including the child's first name(s), school and age.

Videos must be no longer than 3 minutes.

Videos must not feature the face or name of any person.

Videos must not feature the name or image of any celebrity or real person.

Videos must not feature music owned by other people.

Video must not feature brand names or logos.

Submitting entries

Entries must be submitted by a teacher or other member of school staff.

Teachers will be asked to supply their own contact information, which will be used to contact them in the case of any queries about entries, or to notify them if any of their pupils' entries are successful.

Teachers submitting videos will be asked to submit the name of the school, ages of the pupils and their first names so that winners can be chosen.

Posters should include entrants first name(s) only, age and school in the space provided.

By submitting entries to the Action Pack Recycling Challenge, you confirm that for each entry submitted your pupils are the only author of the work and that it is their original work.

Selection of winners

The winners will be selected from all eligible entries received and will be judged by a panel comprised of WRAP and EVERFI employees based on creativity, the clarity and impact of their message and their references to and encouragement of the use of the Recycling Locator. The winners will be notified by 14 January 2022. The judges' decision is final, there is no appeal system and no correspondence will be entered into.

Prizes

First place is £500 to your school for a sustainability-themed trip, experience or resources. Second place is £250 to your school for a sustainability-themed trip, experience or resources. Ten runners up will receive a pack of eco-friendly books and seed bombs. This applies to entries from schools only. Prize delivery will be discussed with the winners once selected.

Should the winning entry be from a home educator, or other similar entry type, the first place winner will receive £50 and the second place winner £25 for a sustainability-themed trip, experience or resources.

Winning schools are required to provide feedback on what they spent the money on to be shared on the Action Pack website and social media channels.

The contact teacher of winning pupils will be notified by email by 14 January 2022 (using the email details provided by the teacher on the entry form) and their prize issued within one month of the winners' announcement (to the address of the school of the winner).

No cash or alternative prizes will be available.

Unclaimed prizes: if for any reason the winner cannot be contacted for one month after the winners' announcement, or is unable to collect the prize, a different winner will be selected.

The competition organisers will not be responsible for any inability of a prize winner to take up the specified prize.

WRAP reserves the right in their reasonable discretion to substitute any such gift, prize or item with a prize or item of equal or greater value.

Publicity

By entering the competition, teachers give agreement for the details of winners (first name, school and age) and their entries to be shared via the www.theactionpack.co.uk website and associated media channels.

WRAP and EVERFI reserve the right to publish entries as and where deemed appropriate using the first name of child, school name and age. This could include, but is not exclusive to, the Action Pack, WRAP or Recycle Now websites, and WRAP's own managed social media pages and offline materials.

By submitting work, teachers give approval for their pupils' work to be shared in the online gallery. Only pupils' first names will appear in the gallery.

The winners may be required to participate in publicity connected with the programme.

Schools will be required to give permission on behalf of the winners' parent/carers for the winners' first name, school and home town to be used for publicity purposes. The contact teacher must acknowledge the email and secure permission within 72 hours. If acknowledgment is not received by this date, or permission is not given, new winners, and therefore new winning schools, will be selected.



Other

The promoter is WRAP (The Waste and Resources Action Programme) with address at Second Floor, Blenheim Court, 19 George Street, Banbury, OX16 5BH (www.wrap.org.uk). EVERFI (<https://uk.everfi.com/>) is managing the Action Pack on WRAP's behalf.

WRAP will collect the personal information you have provided for the purposes of the competition only. You can find details of how WRAP holds and processes your personal information in its Privacy Policy. Your data will be shared with WRAP's partner EVERFI (Privacy Policy) who is managing the Action Pack on WRAP's behalf, and may be shared with their partners Gemini (Privacy Policy), Dotdigital (Privacy Policy) and the Schools Marketing Company (Privacy Policy).

This competition is governed by English Law and is subject to the exclusive jurisdiction of the English courts.

WRAP reserves the right to change or cancel this competition at any stage and without prior notice, if it deems necessary, or if circumstances arise outside of its control.

If you have any questions or concerns please email theactionpack@everfi.com

